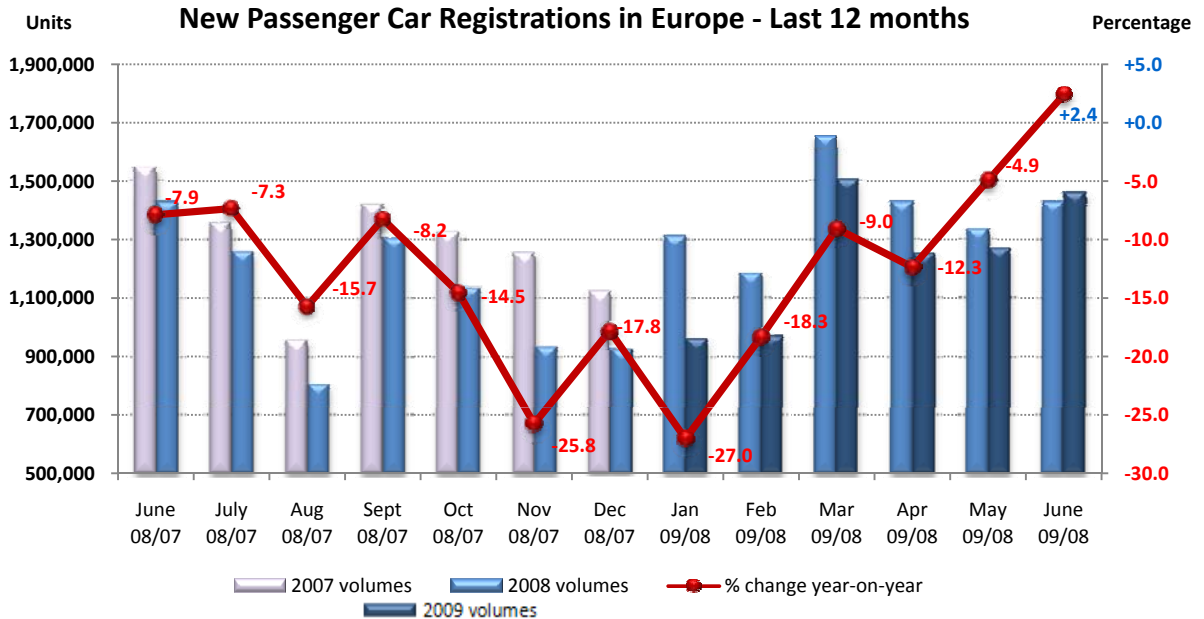




July 15, 2009

## New Passenger Car Registrations *European Union + EFTA Countries*



Not adjusted for working days

### PASSENGER CARS: Incentives lift European registrations to +2.4% in June

The market for new passenger cars in **Europe\*** arrived at a modest plus (+2.4 %) or 1,461,859 units *in June*, carried by the effects of fleet renewal schemes in more than 10 EU Member States. It is the first market increase in 14 months, against the backdrop of a steep downward trend that commenced in May 2008. In June last year, the market was down 7.9% compared to 2007. June 2009, 2008 and 2007 all had a similar number of working days. Accumulative figures for the *first half of 2009* show an 11% drop in European\* new car registrations compared to the same period in 2008, with a total of 7,425,762 new cars registered compared to 8,346,828 the year before.

New registrations in **Western Europe** rose by 4.6% *in June*, totaling 1,382,189 units. Countries with an incentive scheme mostly posted growth, with particularly strong demand in Germany (+40.5%), which is the largest market in Europe. Italy (+12.4%), France (+7.0%) and Austria (+4.0%) saw registrations increase as well, while the downturn in Spain (-15.9%) and the UK (-15.7%) was cushioned by more recently introduced support measures. *In the first six months*, only Germany (+26.1%) and France (+0.2%) performed better than in 2008. Overall, the West European market declined by 9.8%. Italy (-10.7%), the UK (-25.9%) and Spain (-38.3%) all recorded a double-digit decrease.

**In the new EU Member States**, new car registrations fell by 25.3% *in June*, with only the Czech Republic (+18.0%) and Slovakia (+57.4%) posting growth. The sharpest downturn was recorded by Latvia (-72.6%). In absolute figures, Poland remained the largest market despite a 2.5% decline. *Six months into the year*, Slovakia (+18.4%), the Czech Republic (+7.9%) and Poland (+0.2%) saw their markets expand while the overall market in the region decreased by -27.1%.

\* EU27 + EFTA, data for Cyprus and Malta unavailable



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# Press Release

**PRESS EMBARGO FOR ALL DATA :  
8.00 A.M.(7.00 A.M GMT), July 15, 2009**

## PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU\* + EFTA)

15/07/09

	June '09	June '08	% Chg 09/08	Jan - Jun '09	Jan - Jun '08	% Chg 09/08
AUSTRIA	36,090	34,713	+4.0	166,016	168,668	-1.6
BELGIUM	43,736	50,689	-13.7	273,205	330,697	-17.4
DENMARK	9,024	15,386	-41.3	52,501	85,469	-38.6
FINLAND	7,905	12,155	-35.0	52,067	88,043	-40.9
FRANCE	235,137	219,753	+7.0	1,131,315	1,128,895	+0.2
GERMANY	427,111	304,036	+40.5	2,059,405	1,633,169	+26.1
GREECE	23,219	26,553	-12.6	112,804	158,546	-28.9
IRELAND	4,838	7,907	-38.8	46,793	124,146	-62.3
ITALY	209,315	186,258	+12.4	1,128,361	1,263,135	-10.7
LUXEMBURG	4,028	4,902	-17.8	26,472	29,902	-11.5
NETHERLANDS	35,862	48,233	-25.6	221,652	300,113	-26.1
PORTUGAL	16,045	20,979	-23.5	73,129	114,414	-36.1
SPAIN	96,706	114,960	-15.9	433,077	702,371	-38.3
SWEDEN	22,393	23,959	-6.5	102,794	139,511	-26.3
UNITED KINGDOM	176,264	209,190	-15.7	924,955	1,247,479	-25.9
<b>EUROPEAN UNION (EU15)</b>	<b>1,347,673</b>	<b>1,279,673</b>	<b>+5.3</b>	<b>6,804,546</b>	<b>7,514,558</b>	<b>-9.4</b>
ICELAND	722	1,991	-63.7	1,261	7,141	-82.3
NORWAY	7,581	9,670	-21.6	41,747	61,565	-32.2
SWITZERLAND**	26,213	29,626	-11.5	133,097	152,869	-12.9
<b>EFTA</b>	<b>34,516</b>	<b>41,287</b>	<b>-16.4</b>	<b>176,105</b>	<b>221,575</b>	<b>-20.5</b>
<b>EU15+EFTA</b>	<b>1,382,189</b>	<b>1,320,960</b>	<b>+4.6</b>	<b>6,980,651</b>	<b>7,736,133</b>	<b>-9.8</b>
BULGARIA	2,136	3,819	-44.1	12,852	23,292	-44.8
CZECH REPUBLIC	16,284	13,795	+18.0	79,228	73,455	+7.9
ESTONIA	852	2,278	-62.6	5,063	14,885	-66.0
HUNGARY**	5,868	14,621	-59.9	39,435	82,254	-52.1
LATVIA	476	1,735	-72.6	2,468	11,722	-78.9
LITHUANIA	683	1,892	-63.9	3,884	12,810	-69.7
POLAND	26,832	27,512	-2.5	168,817	168,521	+0.2
ROMANIA	11,004	28,185	-61.0	62,620	149,803	-58.2
SLOVAKIA	10,355	6,579	+57.4	41,298	34,883	+18.4
SLOVENIA	5,180	6,250	-17.1	29,446	39,070	-24.6
<b>EU (New Members)</b>	<b>79,670</b>	<b>106,666</b>	<b>-25.3</b>	<b>445,111</b>	<b>610,695</b>	<b>-27.1</b>
<b>EUROPEAN UNION*</b>	<b>1,427,343</b>	<b>1,386,339</b>	<b>+3.0</b>	<b>7,249,657</b>	<b>8,125,253</b>	<b>-10.8</b>
<b>TOTAL EUROPE (EU+EFTA)</b>	<b>1,461,859</b>	<b>1,427,626</b>	<b>+2.4</b>	<b>7,425,762</b>	<b>8,346,828</b>	<b>-11.0</b>

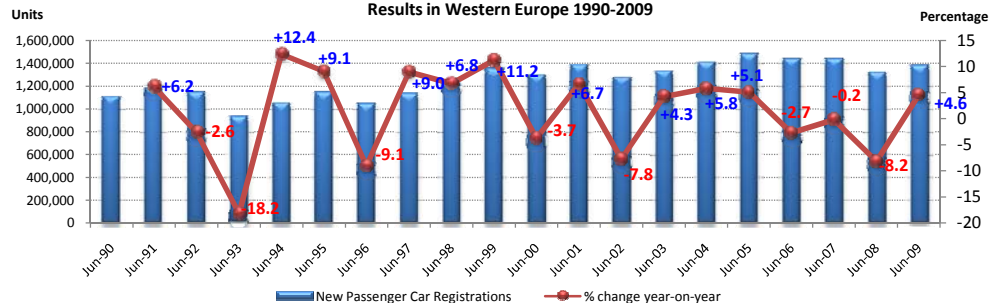
(\*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available.

(\*\*) ACEA estimates

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### New Passenger Car Registrations in June

Results in Western Europe 1990-2009



Next press release: Tuesday, September 15, 2009

This information is available on the ACEA website: <http://www.acea.be>

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU\* + EFTA Countries)

15/07/09

	June					January - Jun				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
<b>ALL BRANDS**</b>			<b>1,461,859</b>	<b>1,427,626</b>	<b>+2.4</b>			<b>7,425,762</b>	<b>8,346,828</b>	<b>-11.0</b>
<b>VW Group</b>	<b>21.4</b>	<b>20.0</b>	<b>312,302</b>	<b>285,244</b>	<b>+9.5</b>	<b>21.4</b>	<b>19.7</b>	<b>1,591,138</b>	<b>1,641,545</b>	<b>-3.1</b>
VOLKSWAGEN	11.4	10.4	166,485	148,846	+11.9	11.4	10.2	848,591	847,238	+0.2
AUDI	4.3	4.1	62,639	59,220	+5.8	4.4	4.1	326,765	343,168	-4.8
SEAT	2.4	2.2	34,796	31,867	+9.2	2.2	2.3	167,019	192,100	-13.1
SKODA	3.3	3.1	48,166	44,959	+7.1	3.3	3.1	247,671	256,725	-3.5
Others (1)	0.0	0.0	216	352	-38.6	0.0	0.0	1,092	2,314	-52.8
<b>PSA Group</b>	<b>13.1</b>	<b>12.9</b>	<b>191,638</b>	<b>183,581</b>	<b>+4.4</b>	<b>12.8</b>	<b>12.9</b>	<b>947,893</b>	<b>1,079,177</b>	<b>-12.2</b>
PEUGEOT	6.9	6.9	100,703	98,623	+2.1	6.8	7.1	505,901	590,816	-14.4
CITROEN	6.2	6.0	90,935	84,958	+7.0	6.0	5.9	441,992	488,361	-9.5
<b>FORD Group</b>	<b>10.0</b>	<b>10.0</b>	<b>146,542</b>	<b>143,340</b>	<b>+2.2</b>	<b>10.3</b>	<b>9.9</b>	<b>764,092</b>	<b>830,433</b>	<b>-8.0</b>
FORD	8.7	8.5	127,214	120,738	+5.4	8.9	8.4	663,759	700,479	-5.2
VOLVO	1.3	1.6	19,328	22,602	-14.5	1.4	1.6	100,333	129,954	-22.8
<b>GM Group</b>	<b>9.1</b>	<b>10.2</b>	<b>133,373</b>	<b>145,593</b>	<b>-8.4</b>	<b>9.1</b>	<b>9.9</b>	<b>676,949</b>	<b>825,678</b>	<b>-18.0</b>
OPEL/VAUXHALL	7.5	8.4	109,367	120,027	-8.9	7.6	8.2	561,328	680,867	-17.6
CHEVROLET	1.4	1.3	21,169	18,329	+15.5	1.3	1.2	97,848	102,995	-5.0
SAAB	0.2	0.5	2,565	6,750	-62.0	0.2	0.5	16,589	38,625	-57.1
GM (US)	0.0	0.0	272	487	-44.1	0.0	0.0	1,184	3,191	-62.9
<b>FIAT Group</b>	<b>8.6</b>	<b>7.9</b>	<b>125,640</b>	<b>112,437</b>	<b>+11.7</b>	<b>9.1</b>	<b>8.1</b>	<b>672,312</b>	<b>680,069</b>	<b>-1.1</b>
FIAT	6.9	6.3	101,012	90,462	+11.7	7.4	6.7	547,338	557,557	-1.8
LANCIA	0.9	0.8	12,531	10,729	+16.8	0.8	0.8	62,012	64,887	-4.4
ALFA ROMEO	0.8	0.7	11,541	10,697	+7.9	0.8	0.6	59,283	53,721	+10.4
Others (2)	0.0	0.0	556	549	+1.3	0.0	0.0	3,679	3,904	-5.8
<b>RENAULT Group</b>	<b>9.7</b>	<b>9.6</b>	<b>141,932</b>	<b>137,228</b>	<b>+3.4</b>	<b>8.7</b>	<b>8.9</b>	<b>644,171</b>	<b>740,147</b>	<b>-13.0</b>
RENAULT	7.9	8.4	114,788	120,074	-4.4	7.1	7.8	527,040	649,064	-18.8
DACIA	1.9	1.2	27,144	17,154	+58.2	1.6	1.1	117,131	91,083	+28.6
<b>TOYOTA Group</b>	<b>4.5</b>	<b>4.8</b>	<b>65,246</b>	<b>67,944</b>	<b>-4.0</b>	<b>5.0</b>	<b>5.3</b>	<b>372,920</b>	<b>440,055</b>	<b>-15.3</b>
TOYOTA	4.3	4.6	63,550	65,522	-3.0	4.9	5.1	363,053	423,728	-14.3
LEXUS	0.1	0.2	1,696	2,422	-30.0	0.1	0.2	9,867	16,327	-39.6
<b>BMW Group</b>	<b>5.2</b>	<b>5.9</b>	<b>75,466</b>	<b>84,706</b>	<b>-10.9</b>	<b>4.8</b>	<b>5.5</b>	<b>355,758</b>	<b>458,083</b>	<b>-22.3</b>
BMW	4.1	4.9	60,454	69,548	-13.1	3.9	4.5	289,796	374,566	-22.6
MINI	1.0	1.1	15,012	15,158	-1.0	0.9	1.0	65,962	83,517	-21.0
<b>DAIMLER</b>	<b>4.8</b>	<b>5.1</b>	<b>70,380</b>	<b>72,364</b>	<b>-2.7</b>	<b>4.8</b>	<b>5.2</b>	<b>354,689</b>	<b>435,903</b>	<b>-18.6</b>
MERCEDES	4.2	4.4	61,530	62,424	-1.4	4.1	4.5	303,976	379,644	-19.9
SMART	0.6	0.7	8,850	9,940	-11.0	0.7	0.7	50,713	56,259	-9.9
<b>HYUNDAI</b>	<b>2.4</b>	<b>1.9</b>	<b>35,194</b>	<b>27,680</b>	<b>+27.1</b>	<b>2.3</b>	<b>1.8</b>	<b>172,116</b>	<b>148,700</b>	<b>+15.7</b>
<b>NISSAN</b>	<b>2.2</b>	<b>2.1</b>	<b>32,874</b>	<b>30,018</b>	<b>+9.5</b>	<b>2.1</b>	<b>2.4</b>	<b>159,381</b>	<b>197,734</b>	<b>-19.4</b>
<b>SUZUKI</b>	<b>1.8</b>	<b>1.7</b>	<b>26,747</b>	<b>23,653</b>	<b>+13.1</b>	<b>1.8</b>	<b>1.7</b>	<b>135,082</b>	<b>139,221</b>	<b>-3.0</b>
<b>HONDA</b>	<b>1.5</b>	<b>1.7</b>	<b>22,068</b>	<b>23,789</b>	<b>-7.2</b>	<b>1.8</b>	<b>1.9</b>	<b>134,036</b>	<b>156,031</b>	<b>-14.1</b>
<b>KIA</b>	<b>1.7</b>	<b>1.6</b>	<b>24,852</b>	<b>22,624</b>	<b>+9.8</b>	<b>1.6</b>	<b>1.6</b>	<b>122,358</b>	<b>132,504</b>	<b>-7.7</b>
<b>MAZDA</b>	<b>1.3</b>	<b>1.6</b>	<b>19,007</b>	<b>23,143</b>	<b>-17.9</b>	<b>1.5</b>	<b>1.7</b>	<b>110,544</b>	<b>141,289</b>	<b>-21.8</b>
<b>MITSUBISHI</b>	<b>0.7</b>	<b>0.7</b>	<b>10,472</b>	<b>10,567</b>	<b>-0.9</b>	<b>0.8</b>	<b>0.9</b>	<b>57,013</b>	<b>72,458</b>	<b>-21.3</b>
<b>JAGUAR LAND ROVER</b>	<b>0.5</b>	<b>0.8</b>	<b>6,784</b>	<b>10,717</b>	<b>-36.7</b>	<b>0.6</b>	<b>0.8</b>	<b>41,907</b>	<b>68,822</b>	<b>-39.1</b>
LAND ROVER	0.3	0.5	4,284	6,874	-37.7	0.4	0.6	26,761	48,229	-44.5
JAGUAR	0.2	0.3	2,500	3,843	-34.9	0.2	0.2	15,146	20,593	-26.5
<b>CHRYSLER (3)</b>	<b>0.3</b>	<b>0.7</b>	<b>4,491</b>	<b>9,534</b>	<b>-52.9</b>	<b>0.4</b>	<b>0.7</b>	<b>29,129</b>	<b>57,269</b>	<b>-49.1</b>
<b>OTHER**</b>	<b>1.2</b>	<b>0.9</b>	<b>16,851</b>	<b>13,464</b>	<b>+25.2</b>	<b>1.1</b>	<b>1.2</b>	<b>84,273</b>	<b>101,710</b>	<b>-17.1</b>

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(\*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(\*\*) ACEA estimates

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## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

15/07/09

	June					January - Jun				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
<b>ALL BRANDS**</b>			<b>1,382,189</b>	<b>1,320,960</b>	<b>+4.6</b>			<b>6,980,651</b>	<b>7,736,133</b>	<b>-9.8</b>
<b>VW Group</b>	<b>21.2</b>	<b>19.7</b>	<b>292,957</b>	<b>260,704</b>	<b>+12.4</b>	<b>21.3</b>	<b>19.3</b>	<b>1,483,998</b>	<b>1,496,916</b>	<b>-0.9</b>
VOLKSWAGEN	11.6	10.7	160,967	140,797	+14.3	11.7	10.4	813,287	801,117	+1.5
AUDI	4.5	4.4	61,632	57,576	+7.0	4.6	4.3	320,240	333,730	-4.0
SEAT	2.4	2.3	33,251	30,126	+10.4	2.3	2.3	158,857	181,108	-12.3
SKODA	2.7	2.4	36,894	31,863	+15.8	2.7	2.3	190,542	178,691	+6.6
Other(1)	0.0	0.0	213	342	-37.7	0.0	0.0	1,072	2,270	-52.8
<b>PSA Group</b>	<b>13.4</b>	<b>13.1</b>	<b>184,783</b>	<b>173,391</b>	<b>+6.6</b>	<b>13.0</b>	<b>13.2</b>	<b>909,530</b>	<b>1,023,790</b>	<b>-11.2</b>
PEUGEOT	7.0	7.0	97,187	92,991	+4.5	6.9	7.2	485,031	560,440	-13.5
CITROEN	6.3	6.1	87,596	80,400	+9.0	6.1	6.0	424,499	463,350	-8.4
<b>FORD Group</b>	<b>10.1</b>	<b>10.1</b>	<b>138,978</b>	<b>133,628</b>	<b>+4.0</b>	<b>10.3</b>	<b>10.1</b>	<b>721,815</b>	<b>779,159</b>	<b>-7.4</b>
FORD	8.7	8.5	120,348	111,983	+7.5	9.0	8.5	626,273	654,376	-4.3
VOLVO	1.3	1.6	18,630	21,645	-13.9	1.4	1.6	95,542	124,783	-23.4
<b>FIAT Group</b>	<b>8.7</b>	<b>8.1</b>	<b>120,479</b>	<b>106,472</b>	<b>+13.2</b>	<b>9.2</b>	<b>8.4</b>	<b>641,835</b>	<b>648,315</b>	<b>-1.0</b>
FIAT	7.0	6.4	96,117	84,713	+13.5	7.4	6.8	518,271	526,910	-1.6
LANCIA	0.9	0.8	12,450	10,677	+16.6	0.9	0.8	61,530	64,621	-4.8
ALFA ROMEO	0.8	0.8	11,356	10,548	+7.7	0.8	0.7	58,392	52,950	+10.3
Other (2)	0.0	0.0	556	534	+4.1	0.1	0.0	3,642	3,834	-5.0
<b>GM Group</b>	<b>9.1</b>	<b>10.1</b>	<b>125,884</b>	<b>133,354</b>	<b>-5.6</b>	<b>9.1</b>	<b>9.8</b>	<b>636,096</b>	<b>758,567</b>	<b>-16.1</b>
OPEL/VAUXHALL	7.5	8.4	104,292	111,121	-6.1	7.6	8.2	533,234	633,820	-15.9
CHEVROLET	1.4	1.1	18,848	15,149	+24.4	1.2	1.1	85,662	83,930	+2.1
SAAB	0.2	0.5	2,486	6,622	-62.5	0.2	0.5	16,089	37,817	-57.5
GM (US)	0.0	0.0	258	462	-44.2	0.0	0.0	1,111	3,000	-63.0
<b>RENAULT Group</b>	<b>9.4</b>	<b>9.1</b>	<b>130,352</b>	<b>120,118</b>	<b>+8.5</b>	<b>8.4</b>	<b>8.5</b>	<b>586,463</b>	<b>654,494</b>	<b>-10.4</b>
RENAULT	7.9	8.5	108,872	112,497	-3.2	7.1	7.9	495,169	608,799	-18.7
DACIA	1.6	0.6	21,480	7,621	+181.9	1.3	0.6	91,294	45,695	+99.8
<b>BMW Group</b>	<b>5.4</b>	<b>6.3</b>	<b>74,139</b>	<b>83,094</b>	<b>-10.8</b>	<b>5.0</b>	<b>5.8</b>	<b>349,290</b>	<b>449,708</b>	<b>-22.3</b>
BMW	4.3	5.2	59,216	68,045	-13.0	4.1	4.7	283,769	366,744	-22.6
MINI	1.1	1.1	14,923	15,049	-0.8	0.9	1.1	65,521	82,964	-21.0
<b>DAIMLER</b>	<b>5.0</b>	<b>5.3</b>	<b>68,970</b>	<b>70,570</b>	<b>-2.3</b>	<b>5.0</b>	<b>5.5</b>	<b>347,915</b>	<b>426,233</b>	<b>-18.4</b>
MERCEDES	4.4	4.6	60,150	60,680	-0.9	4.3	4.8	297,373	370,315	-19.7
SMART	0.6	0.7	8,820	9,890	-10.8	0.7	0.7	50,542	55,918	-9.6
<b>TOYOTA Group</b>	<b>4.3</b>	<b>4.7</b>	<b>60,036</b>	<b>61,575</b>	<b>-2.5</b>	<b>4.9</b>	<b>5.1</b>	<b>343,915</b>	<b>397,119</b>	<b>-13.4</b>
TOYOTA	4.2	4.5	58,438	59,384	-1.6	4.8	4.9	334,827	382,224	-12.4
LEXUS	0.1	0.2	1,598	2,191	-27.1	0.1	0.2	9,088	14,895	-39.0
<b>HYUNDAI</b>	<b>2.3</b>	<b>1.8</b>	<b>31,766</b>	<b>24,054</b>	<b>+32.1</b>	<b>2.2</b>	<b>1.7</b>	<b>154,343</b>	<b>129,137</b>	<b>+19.5</b>
<b>NISSAN</b>	<b>2.3</b>	<b>2.1</b>	<b>31,366</b>	<b>27,783</b>	<b>+12.9</b>	<b>2.2</b>	<b>2.4</b>	<b>150,364</b>	<b>185,014</b>	<b>-18.7</b>
<b>HONDA</b>	<b>1.5</b>	<b>1.6</b>	<b>20,532</b>	<b>21,003</b>	<b>-2.2</b>	<b>1.8</b>	<b>1.8</b>	<b>122,600</b>	<b>139,369</b>	<b>-12.0</b>
<b>SUZUKI</b>	<b>1.6</b>	<b>1.5</b>	<b>22,459</b>	<b>19,614</b>	<b>+14.5</b>	<b>1.7</b>	<b>1.5</b>	<b>117,151</b>	<b>114,929</b>	<b>+1.9</b>
<b>MAZDA</b>	<b>1.2</b>	<b>1.6</b>	<b>17,195</b>	<b>21,471</b>	<b>-19.9</b>	<b>1.5</b>	<b>1.7</b>	<b>103,150</b>	<b>132,152</b>	<b>-21.9</b>
<b>KIA</b>	<b>1.5</b>	<b>1.4</b>	<b>21,202</b>	<b>18,795</b>	<b>+12.8</b>	<b>1.4</b>	<b>1.4</b>	<b>100,110</b>	<b>111,397</b>	<b>-10.1</b>
<b>MITSUBISHI</b>	<b>0.6</b>	<b>0.7</b>	<b>8,739</b>	<b>9,270</b>	<b>-5.7</b>	<b>0.7</b>	<b>0.8</b>	<b>48,906</b>	<b>64,544</b>	<b>-24.2</b>
<b>JAGUAR LAND ROVER</b>	<b>0.5</b>	<b>0.8</b>	<b>6,666</b>	<b>10,408</b>	<b>-36.0</b>	<b>0.6</b>	<b>0.9</b>	<b>40,999</b>	<b>66,866</b>	<b>-38.7</b>
LAND ROVER	0.3	0.5	4,202	6,669	-37.0	0.4	0.6	26,186	46,763	-44.0
JAGUAR	0.2	0.3	2,464	3,739	-34.1	0.2	0.3	14,813	20,103	-26.3
<b>CHRYSLER</b>	<b>0.3</b>	<b>0.7</b>	<b>4,284</b>	<b>9,096</b>	<b>-52.9</b>	<b>0.4</b>	<b>0.7</b>	<b>27,725</b>	<b>54,546</b>	<b>-49.2</b>
<b>OTHER**</b>	<b>1.5</b>	<b>1.3</b>	<b>21,402</b>	<b>16,560</b>	<b>+29.2</b>	<b>1.4</b>	<b>1.3</b>	<b>94,445</b>	<b>103,878</b>	<b>-9.1</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari &amp; Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(\*\*) ACEA estimates

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